

**14** - REFERS TO THE 14 WORDS SLOGAN: "WE MUST SECURE AN EXISTENCE FOR OUR PEOPLE AND A FUTURE FOR WHITE CHILDREN." OFTEN COMBINED WITH 88.

**88** - NUMERICAL CODE FOR "HEIL HITLER."

**SS BOLTS** - ORIGINALLY USED BY THE SCHUTZSTAFEL (SS) OF NAZI GERMANY.

**1. TRADITIONAL NEO-NAZI SYMBOLS**  
MANY NEO-NAZIS, WHITE SUPREMACISTS, AND ALT-RIGHT SYMPATHIZERS WILL USE THE SAME IMAGERY AS WAS USED BY THE NAZIS.

# A BRIEF FIELD GUIDE TO ALT-RIGHT IMAGERY

**! WARNING !**  
THIS ZINE CONTAINS ALT-RIGHT, WHITE NATIONALIST, AND NEO-NAZI IMAGERY

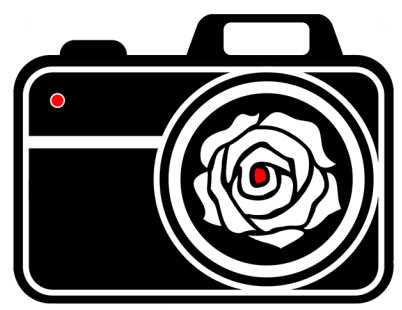


**OTHALA** - DENOTES ARYAN ANCESTRY, WHITE SUPREMACY. WAS ALSO USED BY THE NAZIS.

**ALGIZ** - THE "LIFE RUNE," USED BY THE NAZIS TO ENCOURAGE SS TROOPS TO FATHER AND/OR KIDNAP ARYAN CHILDREN, NOW USED BY WHITE SUPREMACISTS.

**IMPERIAL EAGLE** - THIS SYMBOL OF THE ORIGINAL NAZI PARTY.

**SWASTIKA** - THIS SHOULD BE PRETTY SELF-EXPLANATORY...



## EXPOSE RACISM

FOR A MORE COMPLETE GUIDE, VISIT [WWW.ADL.ORG](http://WWW.ADL.ORG)

**2. LESS EXPLICIT ALT-RIGHT SYMBOLS**  
SOME NORSE RUNES AND OTHER OTHERWISE INNOCUOUS SYMBOLS HAVE BEEN REPURPOSED AS ALT-RIGHT AND NEO-NAZI SYMBOLS.

**VALKNUT** - USED BY WHITE NATIONALISTS TO DENOTE GERMANIC HERITAGE.

**CELTIC CROSS** - BY FAR THE MOST PROLIFIC NEO-NAZI SYMBOL, USED BY MOST GROUPS.

**IRON CROSS** - WAS USED AS A NAZI WAR MEDAL (WITH A SWASTIKA ON IT), WITHOUT A SWASTIKA, IS STILL SOMETIMES USED AS A NEO-NAZI DOG WHISTLE. USE DISCRETION.

**3. APPROPRIATED POP-CULTURE DOG WHISTLES**  
NEO-NAZI GROUPS ON 4CHAN HAVE SUCCESSFULLY APPROPRIATED POP-CULTURE SYMBOLS, AT FIRST AS A HOAX, BUT NOW LEGITIMATELY. THEY ARE NOW ASSOCIATED WITH WHITE SUPREMACY.

**"OK" HAND GESTURE**  
SUPPOSEDLY THE FINGERS LOOK LIKE "WP" FOR "WHITE POWER."

**PEPE THE FROG** - CHARACTER STOLEN FROM CREATOR MATT FURIE AND REPURPOSED BY NEO-NAZIS TO APPEAR ANTISEMITIC.

**5. THREE PERCENTERS**  
A FAR RIGHT ANTI-GOVERNEMENT MILITIA, NAMED BASED OFF OF THE BELIEF THAT ONLY 3% OF THE AMERICAN COLONIST FOUGHT AGAINST THE BRITISH.



**ROMAN NUMERAL 3** - THREE PERCENTER LOGO.

**6. OATH KEEPERS**  
ANOTHER FAR RIGHT ANTI-GOVERNEMENT MILITIA, MADE OF PAST AND PRESENT LAW ENFORCEMENT OFFICERS AND VETERANS.

**OATH KEEPER LOGO** - OFTEN APPEARS AS A PATCH. MEMBERS SWEAR TO "UPHOLD THE OATH THEY TOOK TO DEFEND THE USA."



**4. PROUD BOYS & PATRIOT PRAYER**  
THE PROUD BOYS ARE A HIGHLY VIOLENT ALT-RIGHT FRATERNAL GROUP OF "WESTERN CHAUVINISTS" FOUNDED BY GAVIN MCINNES. PATRIOT PRAYER IS A SISTER ORGANIZATION FOUNDED BY JOEY GIBSON.

**BLACK & YELLOW FRED PERRY POLO SHIRT** - PROUD BOY UNIFORM. NOTE YELLOW LAURELS ON BREAST & 2 YELLOW STRIPES ON COLLAR & SLEEVES.

**ROOSTER WEATHERVANE POINTING WEST** - PROUD BOY LOGO, "WEST IS BEST."



**LION WITH CROWN OF THORNS** - PATRIOT PRAYER LOGO. CROWN IS OFTEN RED.

