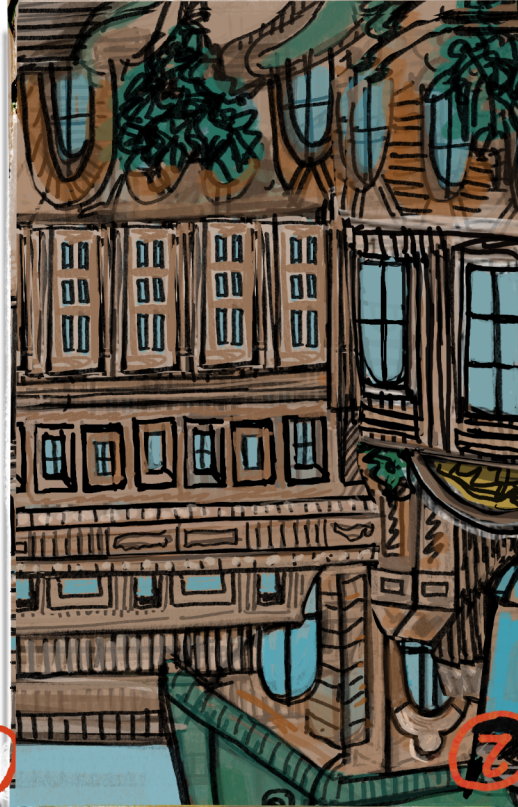


1. Know Various Periods in History. Be able to identify styles like Abstract Expressionism, Surrealism, and Pop Art. Say things like, "It's giving Picasso meets Basquiat vibe." Be profound without being cliché.
2. Attend Exhibits for the Ambience. Instead of discussing what an artist is trying to convey: you wouldn't be seen dead without bite size quiche and a glass of wine, in your hands. Such a symbol of great taste.
3. Wear a Beret. It's not just a hat: it's a symbol of counter culture and also questionable life decisions, such as quitting your job to do something optional like travel abroad.



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4. Think Brilliant Brush Strokes. Always interpret the brushwork, as brilliant. It makes you sound deep even, if you don't know what you're looking at.
5. Redefine Real Art. You believe that real art couldn't possibly exist anywhere that tourists flock to like the Louvre museum; it mostly exists in underground movements.
6. Offer Your Insights on Cubism. Have a take on Cubism even, if you feel it's what happens when multiple perspectives get behind the wheel of creativity and cause a visual traffic jam.

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How to Become an Art Snob

10. Anime and Manga? Hardly "fine" art; since it's too cute. You'll never become a tortured artist drawing cartoons. Maybe try exploring some mood?

11. Bring Your Philosophical Bedside Manner to Galleries. Dominate the conversation at exhibits. Talk long enough to convince someone that even an unused palette is having an existential crisis.

12. Be Critical in a Way that's Difficult to Read. When you dislike something, say "this piece speaks volumes; I'm just not sure what it's trying to say." Then squint and walk away.

Contact: bishatran@proton.me

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7. Be a Collector. Tell people you're an art collector. You don't have to clarify it's just artist trading cards from Etsy.

8. Wear Your Own Art. Consider your ketchup stained tshirt a 3D art installation; challenging the nature of self expression in a disposable society.

9. Declare Emptiness as an Art. If an exhibit is empty, call it a bold metaphor for late stage capitalism, where valuing real estate over creativity turns empty square feet into the newest scarcity.

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COVER PAGE

A DIY Zine