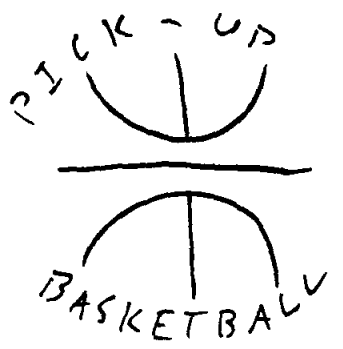
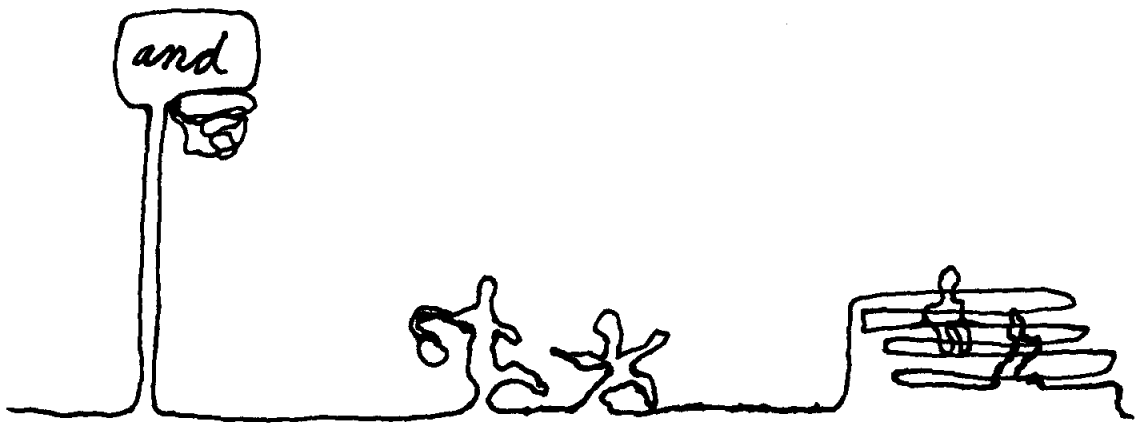


GAME



CULTURE



3

WHY
PICKUP
BASKETBALL

4

WHY SHOULD
YOU CARE

5 Vocab/
terminology/
RULES/History

6 PERSONAL
EXPERIENCE

7
8 City Street Ball

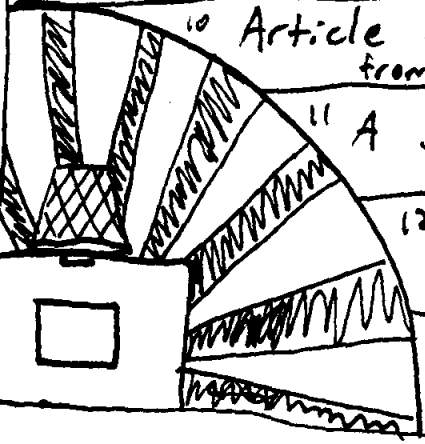
9 An Original Poem about
pickup basketball by Michael Wllok

10 Article on Pickup Basketball
from the Aucklander

11 A STANDARD BALLER

12 Quotes about BALL

13 An original basketball
court maze done by
Michael Wllok



Pickup Basketball is a facet of life. It is the ^{cornerstone} ~~cornerstone~~ of informal athletic competition and has provided a platform for aspiring youth ballers. Essentially, the reason I've made this zone serves as the same reason for which I play pickup basketball. It serves the same reason for which NBA stars shoot around every day and work and work and work on their game.

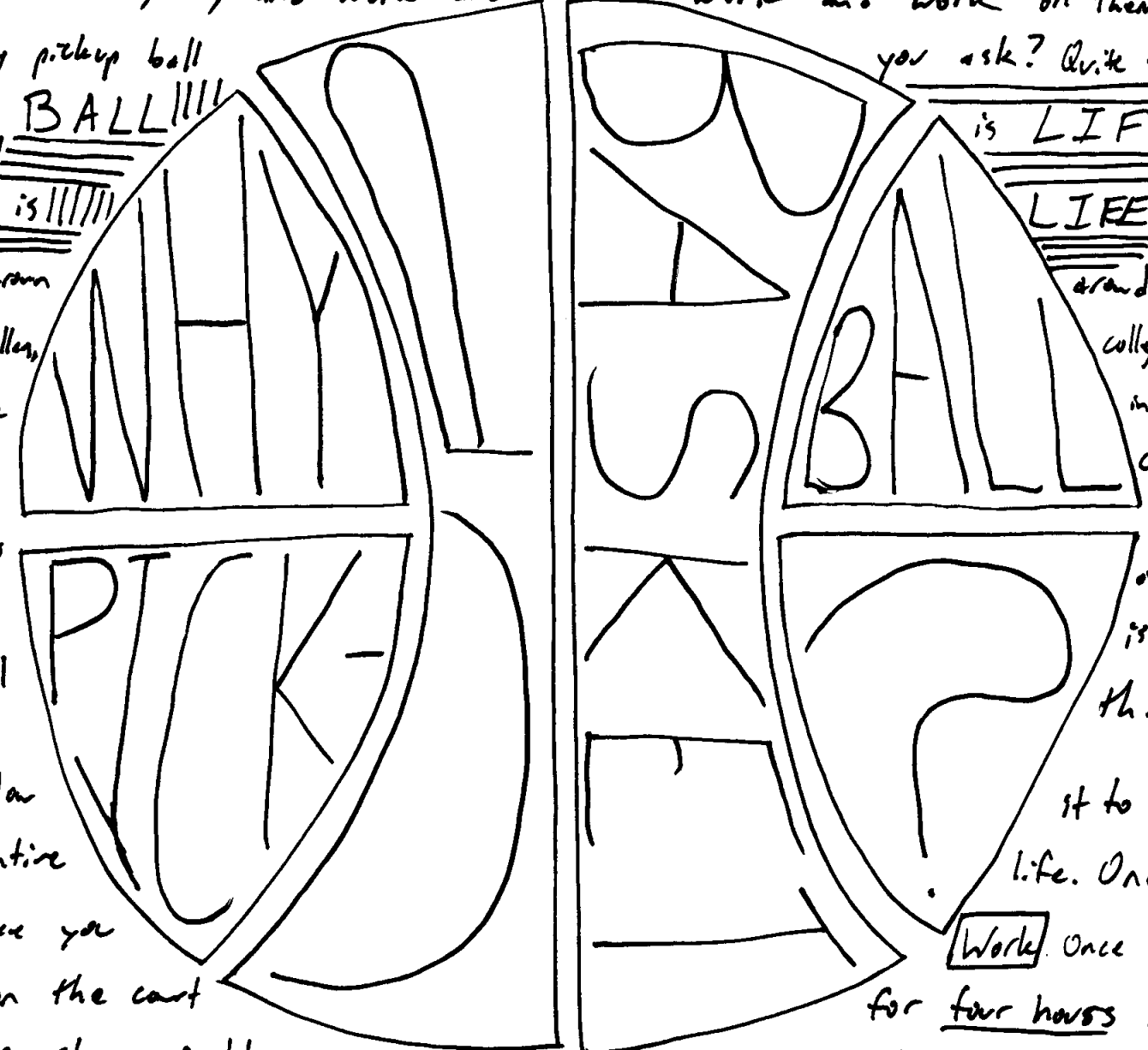
So why pickup ball because BALL BALL is been thrown street ballers and every basketball. It means the idea of basketball great could allow their entire

lay, once you fuddle on the court around new shoes, fighting the pain of fiery blisters you'll know.

that Ball truly is LIFE and that this game brings people together like they never have before. Strangers become teammates who became your 'boy' in 5 minutes or less, or at least until you dish it to them for an aside.

3. This game has an entire culture packed thickly around it that can be easily understood by anyone who plays. All you need is some shoes. ☹️☹️☹️☹️

work and work on their game. you ask? Quite simply is LIFE. LIFE has around by college players in the community that of playing is so that one it to consume life. Once you Work. Once you for four hours in



Pickup & Ball and you'll find out why you should care. Walk over to your local courts and look at the raw joy, pure energy and spirited and competitive excitement on the faces of the players and you'll find out why you should care. The culture of Ball doesn't affect those outside of the game in any way. You need to be involved to have the experience. **HOWEVER**, this gem, this secret hidden game, is too amazing to not be shared.



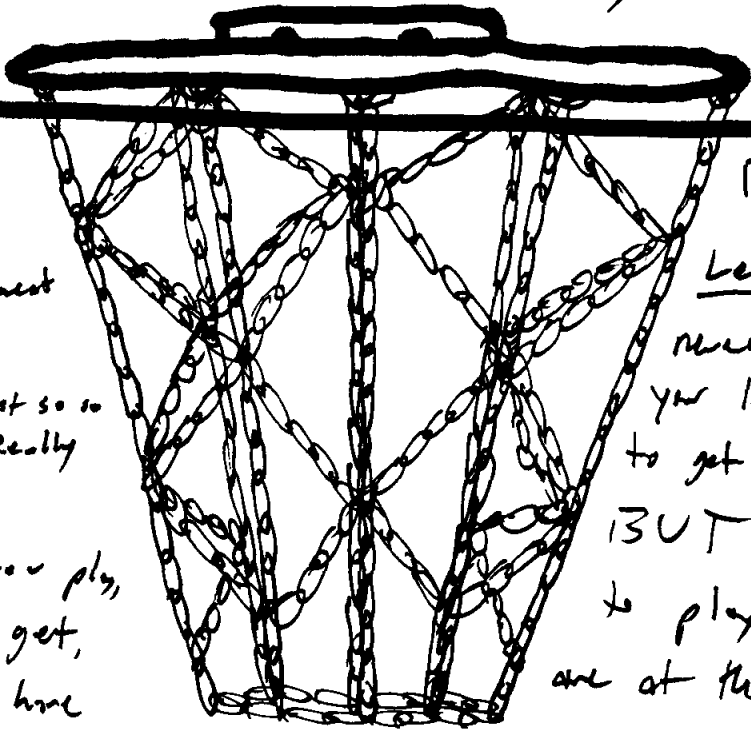
SOCIAL

People consider basketball to be dominated by blacks. While many of the greatest players are black, in the center of pickup ball, who you play with depends on where you play. But, who you play with doesn't even matter. People reject you for stepping regardless of way people play or how good they perceive. The only exists on a difference of skill, which can easily be changed based on the amount of practice you have.

IMPLICATIONS

On the court your race. The crowd you depends of a player you to be. inequality that the court is

WHY SHOULD YOU CARE



ADVANTAGES of Play

EXERCISE - you can sweat

FUN - this game is just so so so so so fun. Really

TALENT - the more you play, the better you'll get, the more fun you'll have

DRAWBACKS

Learning curve - If you've never played basketball in your life, it's gonna be hard to get good enough to compete. **BUT** you can be sure to play with those who are at the same skill level

Local Rules* @ The University of Maryland + in general

- 10 players, 2 teams, 5 each
- Winner stays on the court first and gets with 4 others (for a total of 5) will play the winner of the next game
- A made basket = 1 pt
- A shot taken from beyond the 3pt arc = 2pts
- Call your own fouls - ball returns to the offense
- No and 1s ... calling and 1 doesn't indicate a foul
- Respect your teammates and your opponents

* These rules vary based on the location of the court. It's usually best to watch before you play to get a feel for the rules. Keep in mind that pickup basketball rules vary regionally so a game in Florida may be played differently from a game in New York.

BACK WHERE DID IT ALL START? GROUND

When the game of basketball was created by James Naismith in 1891, peach baskets and soccer balls were used to play. Now we see courts in almost every town. The YMCA helped to spread the game around the US, Canada + the world and thus developing a pickup basketball culture. This culture was fed by aspiring athletes in inner city neighborhoods who stayed at the courts all day, and by groups of friends who are looking to hang around, have fun, and sweat a little.

VOCAB

Ball - 1. the game of basketball, short for basketball 2. the object the game is played with

Court - where a game is played

Man - the person you guard on defence. Typically he defends you while you are on offense

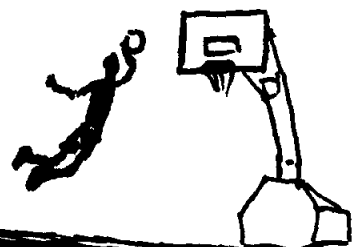
Three or 3 - a shot taken from behind the 3 point arc typically good for 2 points

Drive - dribble to the basket to shoot

Dish - pass to another player

D - the practice of playing defence

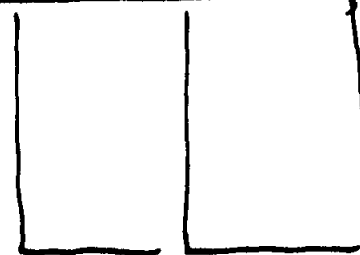
Pick - an offensive move used to create space. An offensive player blocks another defensive player allowing for their man to move to open space.



MY VIEW

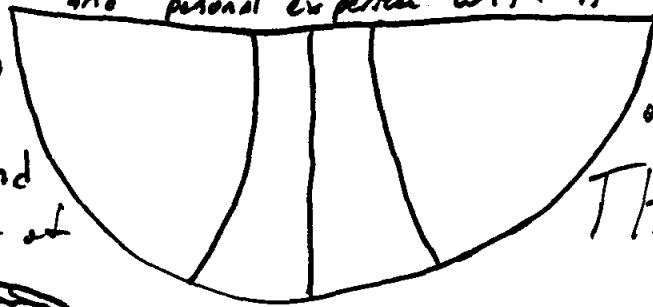
OF

BASKETBALL



I've PLAYED

of my life and
the hell out of



and personal experience with it

basketball for much
of course I love

THIS GAME.

• 0 → 3rd Grade: Drove my basketball with Dad

• 3rd Grade → 7th Grade: Polix Athlete League (PAL) Basketball

• 8th Grade →: I DIDN'T MAKE THE PAL TEAM. THIS SUCKED
reason — I was never confident with myself as I played. I would
always hesitate to dribble, shoot, pass because I was afraid of messing
up, losing the ball, letting the other team score and LOSING

SO, I tried out for the local YMCA team, I made it.

• 9th Grade →: Freshman Basketball Team } I didn't play ~~for~~ at all for a game,
punched a hole in my wall out of
anger. It was a dark time

• Then → Present: I quit after my
freshman year. I knew I could never play competitively on an organized
level, so I started playing pickup with friends or wherever I could play
with.

NOW I play at Eppley from time to time. It's easy to play when
it's just for fun. There is NUTTHIN on the
line, I don't have to be afraid of losing or letting my team
down. For me, pickup basketball has been a way to exercise,
let loose and have fun, while getting better at something

~~~~~ I LOVE ~~~~~

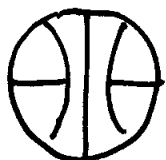
# Ball is Life

by Michael Wolak

Pickup a Basketball and Play  
pickup basketball

If you can shoot you can BALL

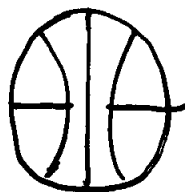
If you can't shoot you can  
call for it



clap for it

yell for it

ask for it



but you probably won't get passed to at all

you can be selfish  
or selfless

drive to the hoop and dish,  
or take it to the hole and miss

but

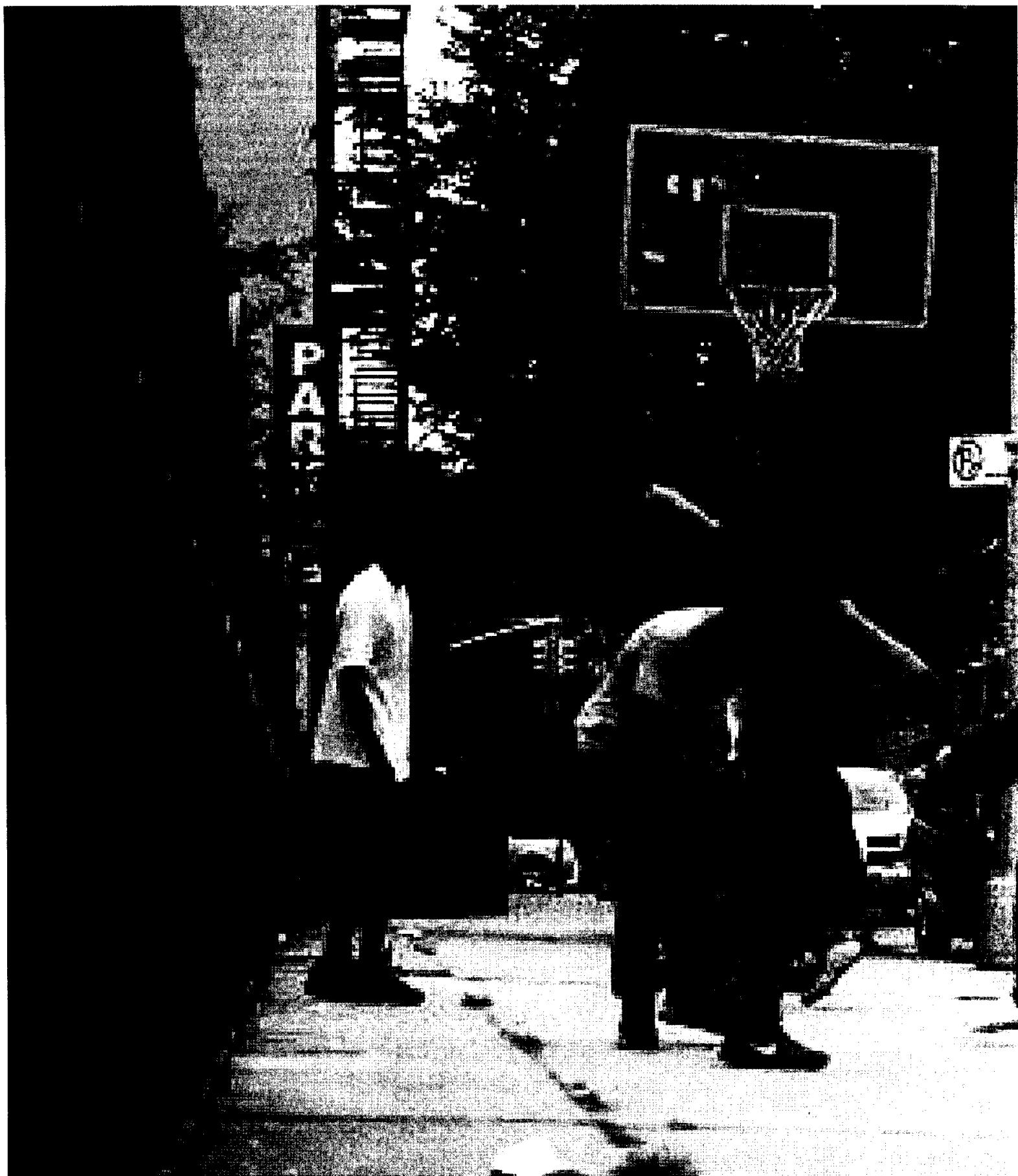
at the end of the game

all that matters

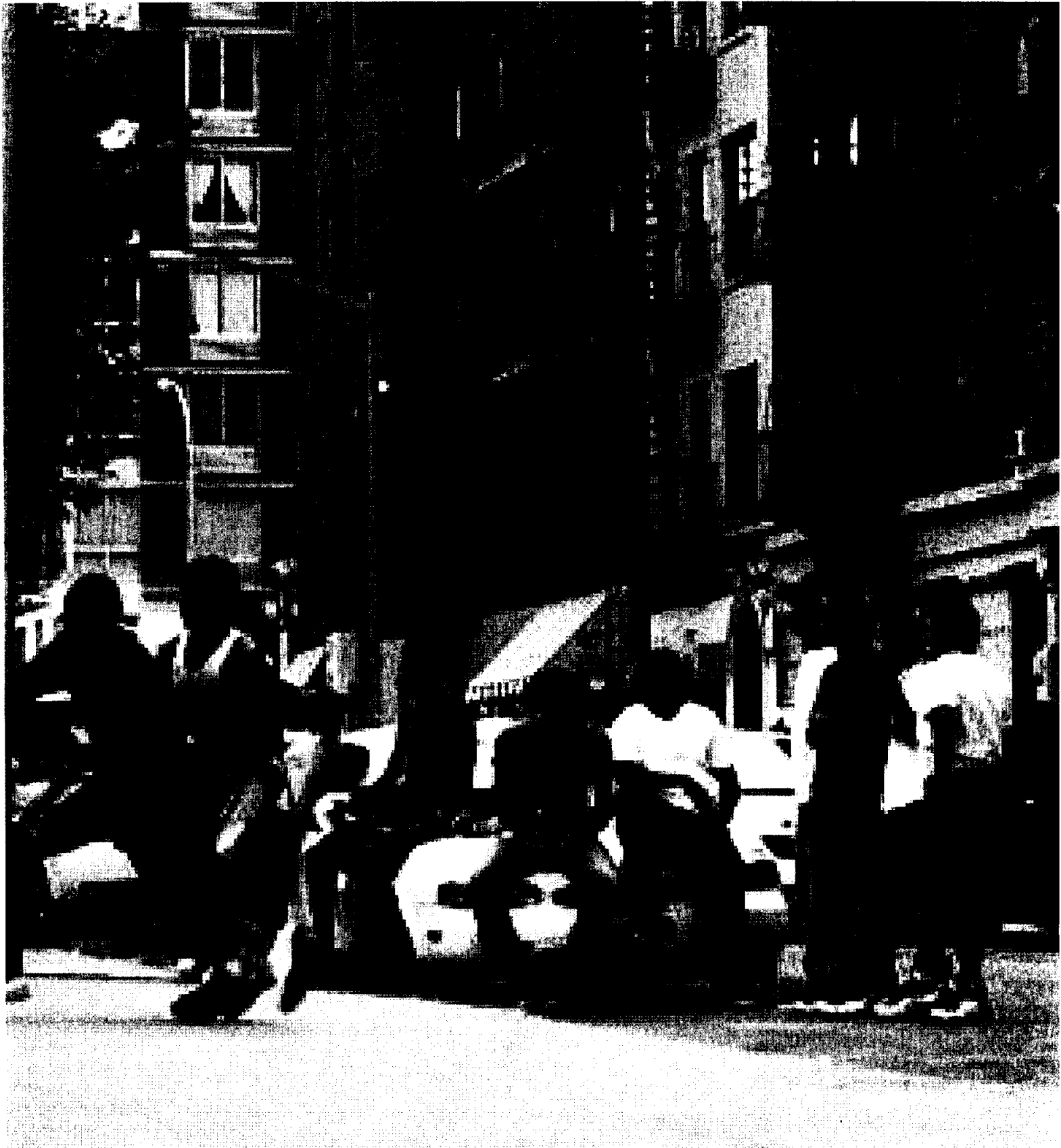
is

how many 3's of yours you  
could get to fall.

Oh, by the way, it helps if you're tall







## **Steven Adams on mission to bring basketball to streets**

Kiwi NBA star Steven Adams is on a mission to bring pick-up basketball to the streets of Auckland.

Adams has teamed up with Spark to launch a pick-up basketball project for Aucklanders.

The project aims to bring the culture of pick-up basketball from world-famous courts in the US to the suburbs of Auckland, with five Auckland 'boroughs' kitted out with free hi-tech outdoor courts and paired with famous sister courts in the US.

Adams and his long-time manager and mentor Kenny McFadden launched the project via live stream from the US.

This short film features NBA legend, Julius "Dr. J" Erving.

Kenny McFadden is a legend in New Zealand's basketball community, known for inspiring young kids to follow their dreams and for identifying and coaching basketball talent, including Steven Adams.

McFadden says the project will give a lot of people the opportunity to go out there and express themselves, and more importantly take pride in their community and courts.

"Which is what streetball has done in the US. One of the biggest benefits for the younger age group is that they can learn from the older kids, and develop their talent at a young age. It's a great concept."

Spark's CE for Home, Mobile and Business, Chris Quin says basketball's profile and popularity is on the rise in New Zealand and the project will help more Kiwis follow their dreams on the court.

"The Boroughs project has been in development for over 18-months and involves great basketball names and brands, local community representatives, building the tricked out full-size outdoor courts and exciting technological developments. It's seen us form the only NZ partnership with the NBA and bring together NBA legends like Dr. J with our very own Steven Adams to talk about how street basketball shapes the play and makes the stars of basketball."

Each Boroughs site will have a basketball court, which will be built and maintained by Spark in partnership with the respective Auckland Council Local Board.

Steven Adams, who grew up with his brothers' stories of Dr J. at Rucker Park, is backing the project to give Kiwi kids and people in the community a chance to play basketball to help grow the game.

"Auckland needs decent, upgraded outdoor courts so people can get out on them and play for free. Not everyone can afford to get to the gym so like streetball in the States, these courts are for everyone."

Each new court will be a Spark WiFi hotspot and, as part of the Boroughs project, Spark is developing new interactive technology for the courts, which will be unveiled early next year.

Kenny McFadden is excited by the use of technology on the courts and can see it benefitting player development.

"Putting the tech on the courts, that's cool. No doubt about it, it's the first in the world that I've seen. For players to be able to go down and use all that technology for their own self-development is extremely powerful.

"No doubt The Boroughs will uplift young players and shine the light on new talent. There's been big excitement over what the Breakers have done, and with Steven getting drafted to the NBA. Now with The Boroughs, basketball gets another shot in the arm so to speak, in terms of popularity. This project will give a lot of people the opportunity to go out there and express themselves and more importantly take pride in their community and courts.

"As a basketball talent scout and coach, I can see the younger age group really benefitting from The Boroughs. They can play with their own age group and the big boys, and learn from them and develop their talent at a young age. It's a great concept," said McFadden.

Auckland Council's General Manager of Parks, Sport and Recreation, Ian Maxwell, says that local boards for each court location gave strong support to The Boroughs right from the start and could see the project ticked all the right boxes.

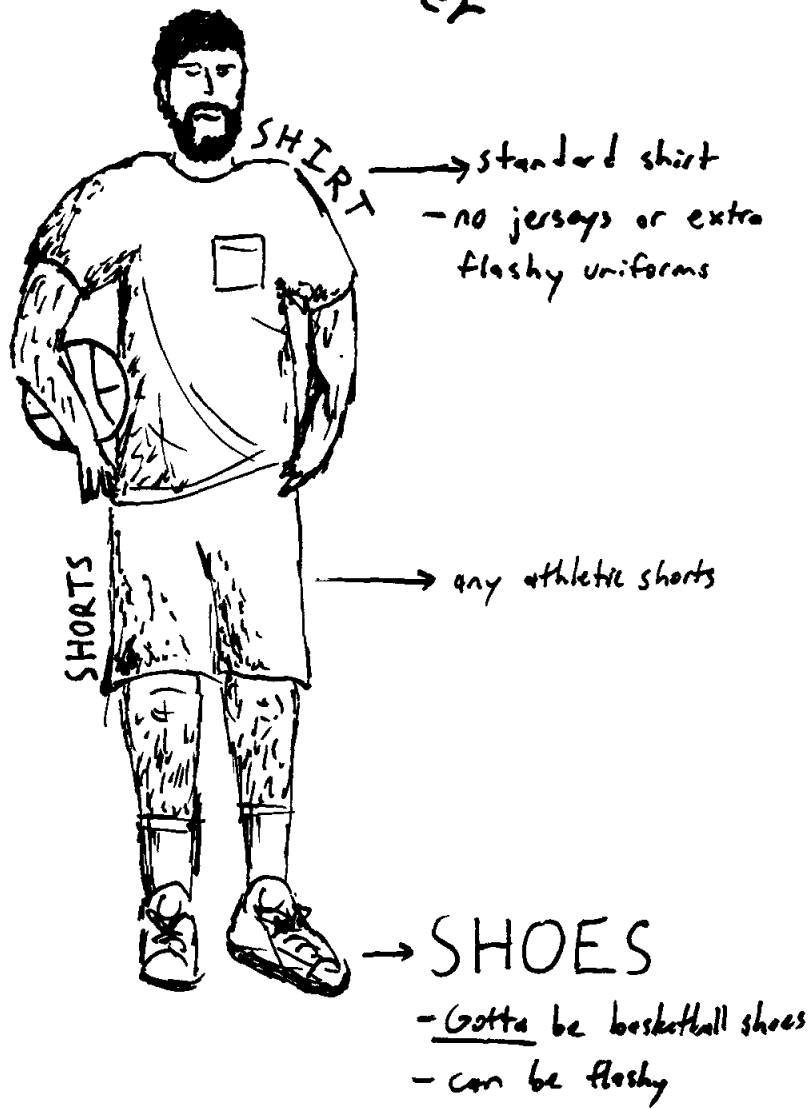
"The Boroughs meets the local board goal to provide open spaces that provide recreational opportunities for young people, thorough partnership it improves community recreational facilities and contributes to our goal of Auckland becoming the world's most liveable city by encouraging local exercise and community activity."

Kenny McFadden is in agreement.

"Streetball tends to bring the community together. Sport as a whole is a vehicle for socialising and making new friends. But you know, when you're putting a basketball court up and you have to play and learn the rules and get along, it brings the community that much more together."

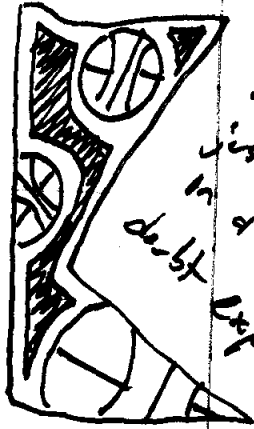
- The Aucklander

# Standard Baller



\* The more attention your clothes draw,  
the more likely it is that your game is lacking

# QUOTES about BALL



"HOW many people can just walk to a baseball field in a salary man's and without a doubt expect to play?"

"Who need actual teams when you can just play wherever you want?"

"yeah, I think I'm pretty good"

"I can't go a week without playing"



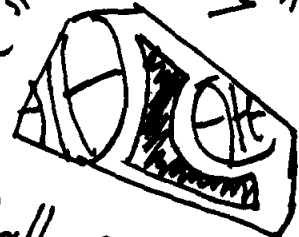
"Its like, you just go to a court and step on and do it. Like thats so easy"



"EVERYONE knows that the best player is dressed the most subtly"



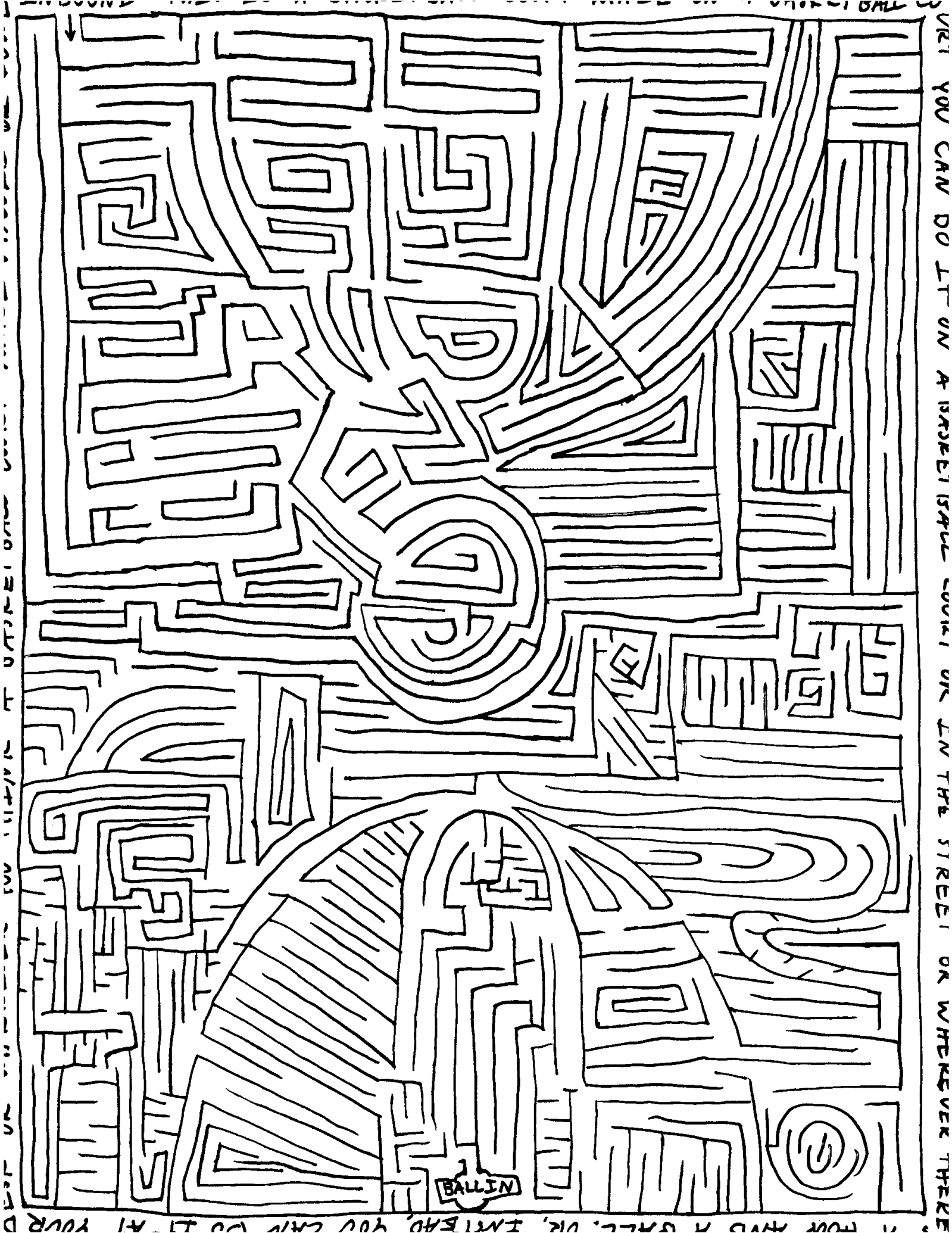
"I just love this game"



"you know your good when people recognize you from the week before"



"Ball is indeed life"



YOU CAN DO IT ON A STREET ISRAELI WITH US IN THE STREET OR WHEREVER THERE

FOR AND A GALE, OR, INSTEAD, YOU CAN DO IT AT YOUR

